Digital Equity

- Virginia Lam Abrama, Co-Founder
  Starry

- Tim Prewitt, President & CEO
  The Hunger Project

- Maggie Hobbs, Director
  Mawingu Networks

- Moderator: Ryan Palmer
  Global Digital Equity Strategist, Airband Initiative, Microsoft
VIRGINIA LAM ABRAMS
Co-Founder and EVP, Government Affairs & Strategic Advancement
ROBUST,
AFFORDABLE,
HIGH SPEED HOME

BROADBAND IS ESSENTIAL

Starry was founded on the belief that broadband access empowers people and communities, creates economic opportunities, and powers the technologies we need to fully participate in modern society. In short, it is essential and far too many families go without it.
67% of the U.S. broadband market is controlled by cable incumbents

0 Average incumbent Net Promoter Score
• Starry built a new fixed wireless technology on a foundation of using licensed high-capacity millimeter wave spectrum to dramatically lower the costs of building a broadband network

• We use our proprietary technology to build gigabit networks across entire cities in months, not years

• Modern network architecture allows for exceptional customer experience, visibility, and response times

**STARRY TITAN**

Starry’s proprietary tech delivers gigabit service from its base station sites. Starry Titan, to Starry transceivers—Starry Trident for large apartment buildings or Starry Comet for small apartment buildings and single-family homes
In the US, digital redlining has created an unequal system of broadband haves and have-nots, deeply affecting public and affordable housing communities. In 2018, we launched Starry Connect to offer a low-barrier, high-value alternative for families who need it most.

- No credit checks or equipment deposits
- No need to qualify for or participate in other federal assistance programs
- No extra equipment fees or installation fees
- No data caps
- No long-term contracts
- No long application process or long wait time
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